



# ELERTS<sup>™</sup> ATTENTION ENGINE

Focus on the Right Camera at the Right Time

## Technology to help first responders become faster responders

Seeing a safety or security incident live on camera allows for faster response. However, 99% of surveillance footage is never watched because there are too many cameras to monitor. Most video is just recorded. Seeing an incident live is better than recording it!

ELERTS Attention Engine<sup>™</sup> uses smartphones and cloud computing to identify camera(s) nearby an active incident reported with ELERTS mobile app so that a dispatcher can bring up and view that camera through the VMS. Attention Engine can also send a command to a supported Video Management System (VMS) to automatically display the camera video whenever an incident report is sent from an ELERTS app user.



### HOW IT WORKS

Attention Engine works like video analytics but adds human intuition to notice something is wrong.

- Camera locations are drawn on a map in the ELERTS EPICenter console
- An ELERTS app user reports a security or safety concern with their smartphone
- App sends smartphone GPS location along with the report ELERTS Cloud determines nearby surveillance cameras
- Security personnel can focus on that specific camera, receive real-time intel and respond quickly
- Note: Mapping the location of a smartphone relies on accuracy of phone's GPS, which may vary.

### BENEFITS

Technology plus human intuition makes video surveillance smarter.

- Attention Engine enhances video surveillance systems to include real-time crime interception
- Removes "needle in the haystack" guesswork by identifying which camera to watch
- Empowers people to help protect themselves
- Shows First Responders where to respond

**ELERTS Attention Engine livens up your CCTV network. Are you getting the most out of your video surveillance?**

*ELERTS Attention Engine is protected by U.S. Patent No. 9,607,501 and foreign counterparts.*



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