ELERTS EscortMe

Virtual Security Escort for Real Estate Agents

Introduction

ELERTS Corporation is a leader in mobile communication for emergency response. ELERTS apps provide status and location updates when an individual faces a life-threatening incident, medical emergency or criminal activity.

The Problem

Real estate agents can find themselves in dangerous situations. Due to the nature of their business, they must often meet with strangers in vacant or remote properties, as well as travel alone to and from sites during and after normal business hours.

Recently, there have been a number of well-publicized incidents involving the safety of realtors. These threats underscore the need for a fast and easy way for a realtor to send their location and status while on the road or at a property site.

The Solution

EscortMe by ELERTS is a virtual security escort for iPhones or Android smartphones. It uses the phone's GPS to track an individual's location and status.

EscortMe is easy to use. Once monitoring is engaged, the app user may send an alert by simply lifting a finger off the screen or by pulling the headset from the headphone jack.

When monitoring is engaged, the smartphone sends a continuous heartbeat signal to a dispatch management console. A map on the console displays the individual's current location, with an update every 10 seconds. Under normal circumstances, the realtor simply disengages the security escort upon completion of the visit.

If a realtor encounters trouble, he or she can trigger an alert. The dispatcher can then send resources to assist the person in need.

ELERTS SkyWriter is another personal safety feature, which allows sending a quick message about his or her current situation to anyone via email, SMS text, Twitter or Facebook. The message contains a map of the individual's location with: "I am here and I am OK" or "I am here and I need Help!"

About ELERTS

ELERTS Corporation (**www.elerts.com**), headquartered in Weymouth, MA, develops best-in-class emergency communication software, empowered by community-sourced reporting of safety and security concerns. ELERTS delivers actionable information for emergency situations — to help first responders become faster responders.

For more information

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