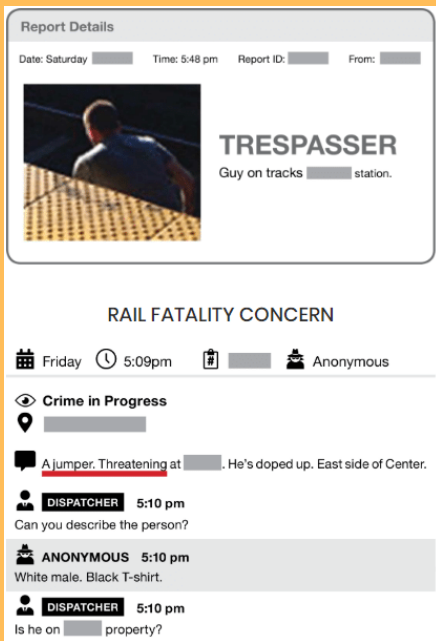




# FAST FACTS:

- Prevent & mitigate rail fatalities with proven rider reporting solution for transit agencies.
- Increase overall rail safety.
- Receive safety hazard early-warning from passengers & employees.
- Grant Reporting Data: Share incident data, heat maps, and statistics within FTA reports.
- API to access data from other software and SDK to incorporate into other apps like trip planning or e-ticketing.
- Inclusive & Equitable: Meets all accessibility requirements.
- FEMA NIMS Compliant: Tested and passed all NIMS compliance criteria.
- Proven Effectiveness: Most experienced company. Over 30 transit agency clients and over 500,000 incoming reports received.
- Quick Time-to-Value: 30-day deployment.



# FTA SAFETY RESEARCH & DEMONSTRATION GRANT

## DID YOU KNOW...

Fatalities due to trespassing and suicide accounted for 73% of all rail collision fatalities.

PEDs (Platform Edge Doors) are expensive and are not a cost-effective solution for keeping people off the tracks.

Gatekeeper Training (training to identify at-risk behaviors for suicide) in the UK resulted in over 50 interventions.

NO system currently exists to provide education and training for rail transit safety and incident reporting....until now!

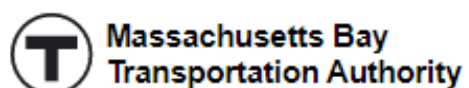
## EDUCATE PASSENGERS ABOUT RAIL SAFETY

Empower passengers with training and education to become a more powerful force for good.

Through transit-oriented lessons sent via the ELERTS system, passengers and employees will become better informed app users, dramatically increasing their ability to recognize and report safety issues.

### POSSIBLE SELF-HARM

- Welfare Check**  
Someone writing a long note while drinking next to the east bound tracks (possible self harm).
- 7:23 pm**  
Can you please provide a full description of the person? Are you willing to point out the person to the officer? Has the male mentioned anything about harming himself?
- ANONYMOUS 7:24 pm**  
Leather pants, not willing to point out, close to the farthest east bound. Did not mention anything, just worried.



# MOBILE PHONE BASED TRAINING SYSTEM

The Mobile Phone Based Training System will seamlessly integrate with your existing incident reporting platform. Passengers and employees can subscribe to receive transit-oriented lessons sent through a smartphone app.

It makes sense to train transit employees to recognize and report safety hazards, but they represent less than 1 percent of persons in the transit system. Extending training to reach passengers will empower millions of people who use public transportation to recognize a safety hazard and how to report it. The Mobile Phone Based Training System will provide customized, life-saving lessons for your transit's safety goals and needs.

Examples of lessons could include identifying and reporting....

- person-at-risk/suicide behaviors
- rail trespassers
- safety hazards
- human trafficking
- terrorism-related activities
- and MORE

## FEATURES & CAPABILITIES

access ELERTS-created transit safety lessons

upload or create content/lessons in the ELERTS cloud

list of available lessons and alert-feeds, history, progress saving, etc.

subscribe to lessons or alert-feeds; modules in multiple languages

lessons comprised of short modules transmitted individually to the app user and/or delivered to app at defined intervals

content modules can include surveys and a multiple choice quiz with results sent to console for tabulation, usage monitoring, & reporting

content developed with latest transit industry safety and suicide prevention research

Increase rail transit safety & put more useful eyes on the ground with Mobile Phone Based Training!

**Learn more at [www.elerts.com/srd-program](http://www.elerts.com/srd-program)**



Call 877-256-1971 or email [sales@elerts.com](mailto:sales@elerts.com)