



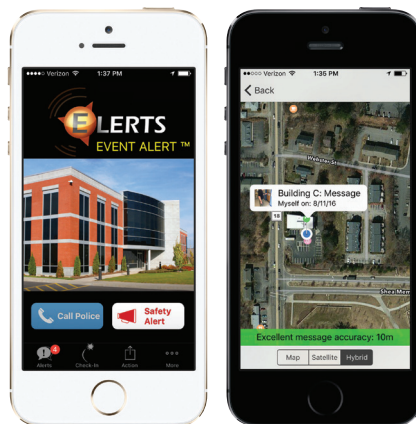
An easy-to-use “All-hazards” emergency notification system for Active Shooters, Bomb Threats, Weather Emergencies and other safety concerns.

Two-way Situation Awareness for smartphones & computers

Event Alert is an app for mobile phones, Windows and Mac computers. School staff use the app to communicate immediately with each other and local police. When an active threat comes to your facility, Event Alert enables teachers, administrators and other school personnel to rapidly share what they see and hear. App users can send photos, video, a description of what they see, plus a GPS map showing where the trouble is occurring.

Why every school needs Event Alert™

- According to the FBI, active shooter events on a campus last 6-to-12 minutes.
- 43 percent of the time, the crime is over before police arrive.
- Having situation awareness during an active threat helps you make better decisions. What should I do?



No cost for LEOs.



KEY FEATURES

- Designed for K-12 schools and colleges.
- Intuitive and easy-to-use.
- Real-time two-way communication.
- Discreetly broadcast alerts to administrators, teachers, other school staff and police.
- Photos and GPS maps add visual context to the event as it progresses.

ARCHITECTURE

- Cloud-based infrastructure coupled with apps for Apple and Android phones, plus Windows and Mac computers.
- A web-based management console for authorizing app users, performing practice drills, creating PDF reports and managing events.
- Works anywhere cellular or Wi-Fi connectivity exists.
- Free end-user app (ELERTS Event Alert™)

Sign up for a FREE 20-minute webinar at elerts.com/contact

Learn more at elerts.com

Call 877-256-1971 or email sales@elerts.com

EVENT ALERT **PANIC BUTTON**

BY  **ELERTS™**



ELERTS Event Alert™ Panic Button device provides immediate notification in an emergency

Persons in distress can trigger an alert for help quickly and discreetly.

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The ELERTS Panic Button is the latest addition to its Event Alert™ all-hazard communication system. The panic button is a hardware device that provides a person in distress with a quick and easy way to summon help during an emergency situation.

Panic buttons have been in use for years. Panic buttons in banks and convenience stores allow employees to trigger an alert to police or security personnel during a robbery. Car key fobs have a designated button that will set off a car's alarm siren.

The ELERTS Panic Button device connects via USB to a Mac or Windows computer that is running the ELERTS Event Alert™ application. The easy-to-use device has two buttons. Pressing the red button will quietly send an emergency message to others in the facility and security personnel. People and police receive the alert on their phones or computers. ELERTS Panic button also provides a blue button to exercise and test the communication system.



"Alerting others when trouble first appears is critical. The addition of the new panic button demonstrates ELERTS' continuing commitment to provide additional trigger capabilities for emergency communications," said Ed English, ELERTS CEO. "Persons in high vulnerability locations, such as a receptionist in the main lobby, may need to react very quickly if a threat appears. By allowing the simple press of a panic button to summon help, ELERTS Event Alert™ system can immediately notify others in the building, security, or police."

ELERTS Event Alert™ is a two-way communication system that enables people working at a school, company or other organization to share situational awareness during an active threat. Potential victims can make better decisions as to how to respond when real-time details about the threat are known. The Event Alert application is available to smartphone users, and Windows and Mac computer users. Event Alert™ can also be used to run and record practice drills that emulate lockdowns and evacuations.

*For more information, visit **www.ELERTS.com** or call **877-256-1971**.*